Liling Ceramics Expo Introduction

SEPTEMBER 25TH 2018, OPENING CEREMONY
SEPTEMBER 25TH TO 30TH, CONFERENCE AND EXHIBITION
SEPTEMBER 30TH, TO OCTOBER 2ND 2018 PUBLIC OPEN DAY
( IT WILL BE CROWDED DURING NATIONAL DAY HOLIDAYS )

THE HALL OF NO.4 IS FOR INTERNATIONAL

Location: Liling, Zhu Zhou City, Hunan Province, China
Question? Call: Aimee Lee, Xuelan Fan, Sheryl Ling, Jason Archer, Wei Wang
What is International Ceramics Industry Expo of China (Liling) ?

The International Ceramics Industry Expo of China (Liling) (Also refer to as 2018 Liling Ceramics Expo) is a professional, international and reputable ceramics exhibition, which focus on the exhibiting and trading the daily using ceramics products and the artistic ceramics works. It is hosted by the People’s Government of Liling City, and co-hosted by the China Ceramics Industrial Association, Commerce Department of Hunan Province, China Council for the Promotion of International Trade, People’s Government of Zhuzhou City. The Development Research Center of the State Council and the People’s Government of Hunan Province strongly support the Liling Ceramics Expo in this year.

2018 International Ceramics Industry Expo of China (Liling) is scheduled to be held in the Liling International Convention and Exhibition Center, in Liling, Hunan Province, from September 25th to 30th 2018. The space of this exhibition is about 30000 square meters, with about 2000 standard exhibit spaces. Beautiful Hunan, Colorful Liling is the subject of the event that is decided to set in the halls of No.1, 2, 3, 4, and 5 within the Liling International Convention and Exhibition Center. The hall No.4 with the space of 4500 square meters is for international exhibition.

RMB 423 million tourism income for the city
Liling hosted 1.045 million tourists
The volume of trade on site was RMB 120 million
The total contract amount was RMB 650 million
32 investment contracts with total RMB 18.2 billion were signed

Purpose
- 34% Education
- 43% Orders
- 74% Study the trends
- 88% Find New Products
- 57% Internet
- 88% Information for future purchasing

In 2017 Liling Ceramics Expo

Involved States
There are three questions before you begin the trip to the 2018 Liling Ceramics Expo

Why is Liling Ceramics Expo?

Having hundreds of years of history and culture, Liling ceramics products range five series, which are ceramics for daily using, electric ceramics, art ceramics, ceramics for construction, and the new-type ceramics, with totally more than 4000 types. There is a complete ceramic industry with a whole range of technology in Liling.

Liling’s location is quite convenient for transportation and International business That is the reason why the business is so much, the delivering so quick, the cost so low.
What does Liling Ceramics Expo mean to domestic and foreign dealers?

The statistics from the 2017 Ceramics Expo show what Liling Ceramics Expo really is:

Influences

In 2017 China (International) Liling Ceramics Expo there are 671 exhibitors from more than 25 countries in Asia, Europe, North America, Africa, involving Russia, Japan, Korea, USA, France, Italy, etc. The Chinese exhibitors came from 252 companies spreading over fifteen provinces (municipality) in 30 main ceramics production zones. There are 330 local companies (individual) participating the Expo. They brought to the show over 100,000 exhibits in five aspects: Daily Ceramics, Artistic Ceramics, Electronic Ceramics, New Material for ceramics and Ceramics Equipment. We also invited 89 ceramics companies (individual) from Hong Kong and Tai Wan area.

Participants

The 2017 Liling Ceramics Expo produced “Limitless Opportunities”. All 671 participants together presented a magnificent show. More than 300 national and international experts appeared on the occasion; 1342 guests, approx 21000 domestic and foreign merchants gathered in Liling ceramics city; approx 462,000 visitors from all over the world joined in the Ceramics Expo; 75 medias organizations came to Liling and published over 300 reports with thousands of forwarding on the Internet.

Transactions

Over one hundred thousand fine ceramics were brought in 2017 Liling Ceramics Expo Exhibition. The volume of trade on site reached RMB 120 million. The total contract amount was RMB 650 million. During the period, Liling hosted 1.045 million tourists, which provided RMB 423 million tourism income for the city; 32 investment contracts with total RMB 18.2 billion were signed.
What does Liling Ceramics Expo means to international dealers?

China is the largest ceramics market in the world. The Liling Ceramics Expo is the top event of the Chinese ceramics industry, which introduces different brands from all over the world to China's huge consumer group.

The International exhibitions will build for dealers a business network covering and expanding international markets;

The volume of trade on site is worthy of your coming. Distributors, purchasers and market shares are here for you.

It is a bridge to Chinese ceramics technologies and crafts.
How to make the Liling Ceramics Expo really for all?

Beautiful Hunan, colorful Liling is the theme. There are five exhibition sectors in the International Hall:

01 The Ceramic from Europe and America

02 Asian Ceramics

03 Imagination and Creation in Globe Ceramic Industry

04 The Latest Equipments and Technologies for Ceramic

05 Meeting & Discussing Ceramics in the Sector
Exhibition Fees
The price for a standard exhibit booth is RMB 18000, which covers exhibit space, decoration booth, standard exhibit furniture and utilities.

Transportation fees
You need to know how much transporting your people and exhibits from your county to Liling China is going cost you.

Accommodation fees
In Liling, local hotels’ tariffs are approx. RMB 300 per night per room.

That is the reason why you are supposed to make a budget before you come to us. The amounts might stress you, but we can provide some help on the fees. Contact us to get the information:

As dealers, you will find it is simpler and easier. We can also provide some finance advice on fees for you. Just contact us.
You need to be aware of

How comfortable your hotel is

How special the exhibition center is

How beautiful Liling is
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